ISSUE 15 | 03-30-2007 EVERY FRIDAY 150 L\$





WWW.THE-AVASTAR.COM

Voice chat test grid opened to residents across SL

COMMENT

The secrets of our success - Gwyneth Llewelyn

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Amsterdam sale tempts sim owners to sell up

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Beyond the Void explore the dark side of SL

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All the best pink fashion

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Exclusive pictures of the new medieval Avilion Isle sim





AVASTAR EXCLUSIVE

LAB MAY BAN SEX **By Honey Bender** FURRIES say they are

WITH FURRIES

- UPROAR OVER POSSIBLE BAN BY LINDENS
- ANGRY FURRIES VOW TO QUIT SECOND LIFE

incensed at the prospect of Linden Lab banning sex between human and animal avatars.

Full story - Page Three

Mar. 30, 2007

INSIDE **OPINION**

"SL may look like a cross between MySpace (a personal, configurable space for self-expression) and eBay (easy to use e-commerce) but it is even more flexible than either." **GWYNETH**

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"Whether afflicted by illness or circumstance, some people may not have had the break they needed to show what they can do. SL has given so many people this break. I hope I can in turn look differently at people in RL with this in mind"



REGIS BRAATHENS p.8

WRITE FOR THE AVASTAR

HAVE a story? Got an exclusive? Want to work for The AvaStar and earn big Linden bucks? Come visit us at The AvaStar Island 107.210.81, send an email to newsdesk@ the-avastar.com, or visit www.the-avastar.com

E-MAIL OF THE WEEK **500 LINDEN DOLLARS**



us an email with your views and published.

WE want to hear YOUR opinion. comments to: yourmail@the-avas-Is there an issue which angers or tar.com. The best emails will be moves you? Do you have a point printed in the newspaper, and you you want to make? If so, then send will earn L\$500 for each one that is

HEAD IN THE CLOUDS

AWASTAR



COBY Allen captured himself at the peak of his powers - quite literally, as at 191.322 metres, he claims to be the highest avatar in SL history!

THE AVASTAR STAFF

CEO

Gregor Ginsberg

BUSINESS MANAGER

Ikarus Santos

EDITOR-IN-CHIEF

Regis Braathens

ASSISTANT EDITOR

Leider Stepanov

WRITERS & CONTRIBUTORS

Pham Neutra, Lionila Lightfoot, Deeeep Witte, Randi Barracuda, Gaetana Faust,

Tina (PetGirl) Bergman, Manta Messmer, Bilbo Winkler, Gwyneth Llewellyn, Honey Bender, Carrie Sodwind, JenzZa Misfit, Isabel Brocco, Petronilla Paperdoll, Stephane Zugzwang, Zelmo Boucher

GRAPHIC DESIGN

Ronsen Sungsoo, Raoul Cimino

ADVERTISING & DISTRIBUTION

advertising@the-avastar.com

WEBSITE

www.the-avastar.com



at the prospect of Linden Lab **banning sex between human** are not freaks, slackers, nerds, or and animal avatars.

Many are convinced LL will act people who have formed a large after rumours of a ban spread across the grid like wildfire.

LL has done nothing to ease those concerns by refusing to deny that Draconva added that if LL banned a ban is being considered.

humans and furries could be tiality'.

OUTRAGE

The move comes weeks after an unpublicised ban on sexual age play in SL following growing concern at the practice.

But the latest news has caused to ban anything." outrage among hundreds of Pathfinder Linden was unavailresidents, both human and furry. Draconya Lardner has used several different animal avs. She said: tact other Lindens also failed.

FURRIES say they are incensed "Furries are just people who like playing the part of an animal. We anything else. We are just normal community with others who like the same thing.

FREAKS

interaction between furries and Sources in the furry community humans, she may be forced to claim all interaction between leave SL: "It would annoy me a lot. What happened to love and stopped to target so-called 'bes- understanding? I don't think I'd use SL if we couldn't be furry.

> "Furries are not freaks, we just think differently and are usually more open-minded.

> "Let's hope the Lindens research properly first if they are planning

> able for comment this week, and attempts by The AvaStar to con-

VOICE OPEN TO THE SL MASSES

RESIDENTS across SL will now be able to speak their mind without having to spell it out after the beta test grid for voice chat was made public.

Linden Lab announced this week on the official blog that the "beta test of integrated voice capabilities" was open to all residents. A trial limited to 1.000 residents was successfully held earlier this month.

FREE OF CHARGE

All that is required to take part in the open trials are stereo headphones. a microphone and a SL birth date of no later than February 19 this year. There is no charge for using voice chat during the trial period, although it is restricted to a handful of locations which will be expanded as the project develops.

The opening up of the test grid is the latest development in LL's plans to introduce voice chat across the grid, as announced earlier this year.

Many residents believe that the project, which is on course for a full release in June, will transform SL and the way people in the world communicate with each other.

HISTORY LESSON

EGGY Lippman is SL's

history buff. He started

the SL History Wiki, and

has been around since

THE AVASTAR: Which mi-

lestone moment was the

EGGY LIPPMAN: Version

1.2 marked what was

perhaps the greatest

change, Before, L\$ had no

value. It was like a game.

You paid for land with L\$

that you earned with your

reputation – the ratings,

TA: Has better technology

which they called taxes.

most ground-breaking?

April 2003.

MILESTONES IN THE HISTORY OF **SECOND LIFE**

April 2003: Second Life opens up to its first public

December 2003: Monthly subscriptions and taxes are eliminated, ushering in a land rush.

January 2004: Fizik Baskerville buys the first rights to a private island for UK branding agency Rivers Run Red.

June 2004: Quick Time, the ability to stream audio onto land and custom animations are all introduced.

June 2004: The SL land market and the virtual economy makes a Reuters story in USA Today and NBC.

Summer 2005: LindeX is launched, providing internal exchange facilities between L\$ and US\$.

Summer 2006: Free accounts arrive, starting a newbie boom.

June 2006: American Apparel is the first of many large RL companies to arrive in SL.

August 2006: Mark Warner, ex-governor of Virginia, gives the first inworld political speech.

November 2006: Anshe Chung is announced as the first person to make US\$1million entirely from a virtual world.

MORE CHANGES NEEDED

PACE OF CHANGE MUST INCREASE TO MATCH GROWTH By CARRIE SODWIND

WITH the total number of registrations finally topping five million, many older residents have been looking back at how Second Life has grown over the years - and whether that growth will continue.

For those who have been around SL since the early days, the world has been transformed. Yet many are acutely aware of what has made SL such a success story.

ANIMATIONS

But of all the huge changes experienced in the past few years, the day avatars were able to hug and smile seems one of the most significant. In June 2004, with the launch of Beta 1.4, residents were able to design and buy custom-made animations, and that is when residents felt they could really express themselves.

Oldbie hErbs Best entered SL on as when I started."



Mar. 30, 2007

March 14 2004. He said: "I still remember my first hug. It was wild. That changed the place forever."

The five million milestone has also instilled a sense that more changes need to be made for the growth to continue.

Craig Altman, a resident since November 2004, said: "I am sorry to say that in all the time I have been here, Linden Lab has not changed anything at all about the possibilities in animations, it's just the same

THE VOICE OF THE PEOPLE

When Linden Lab allowed people to purchase and rent out private estates, this allowed us to help them grow SL and make it what it is today.

Alliez Mysterio:

Not having to pay taxes on land, getting audio streaming, and of course, getting animations beyond the ones in our library.



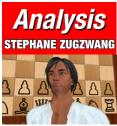
The day that uploading of custom animations was added. Flexi prims are just looks but animations are about emotions and body language.



The release of version 1.4. in June. 2004. It included custom animations and streaming music, both of which changed SL radically, and both of which are taken for granted today.

SL-IPPERY SLOPE?

SECOND LIFE WILL BECOME WORSE BEFORE IT GETS BETTER



FAILED teleports, inconsistent searches, rezzina problems for veteran residents the SL experience has got worse not better in the last six months.

SL today is not as scalable as it should be. By Linden Lab's own admission, the grid will struggle to get close to handling 100,000 simultaneous users. So is SL on a slippery downward slope?

INSIGHT

At the Virtual Worlds 2007 conference this week. Joe Miller. Linden Lab's platform to where the grid is goneeded to mend it.

bytes of user created data, 8,600 simulators, 15 million concurrent scripts and 10 Gbps of peak bandwidth. On managed by a scalable

top of that, 500 sims architecture, distinct are added each week from the simulators. and these numbers are all growing by 10-20 per cent each month, along with the rest of the SL economy and the user base.

UNMANAGEABLE

Is SL scalable? At the moment, the answer is no. Each sim is doing too much - the overheads are growing faster than the grid it- serving a cohesive SL.

TRYING

And that's exactly what the Lindens are trying to do right now. First they are trying to sort out the performance bottleneck, followed by revamping the architecture to reach the point where they will be able to open source the server while pre-

and more residents improved SL?

EL: We are still figuring this all out, and there are many more enriching features and quality content productions to come in the future. Once the growth rate winds down. the only thing that will keep it up will be those little innovations and bursts of creativity.

TA: Did anything remain a constant throughout SL's changes?

EL: Change is the world's only constant, as the saying goes. SL has always been in flux. The only thing that truly remains here are the people, and their memories. In the future, it may well be that change is the only thing that keeps SL alive.



Second Life

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CRASH: Incomprehensible message from SL



self, and it is becoming unmanageable.

More importantly, as long as the transaction system, the asset server and some avatar interactions are not handled architect, gave insight by distinct subsystems, the Lab cannot release ing and the changes the control of parts of the grid to other enti-SL today is 35 Tera- ties. For that to happen, the asset system, instant messaging and the Linden dollar transactions have to be

Achieving the last goal while enabling growth and secure transactions is hard - it won't happen overnight and will undoubtedly get worse before it gets better, but we'll get there.



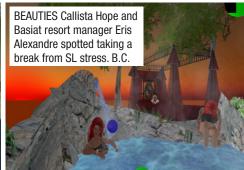


READER Tron Eclipse was left confused by strange looking avatars resembling badly drawn cartoon figures, and sent the pic in to The AvaStar for clarification. There's plenty more of them Tron, so don't be alarmed!



AN embarassing moment when two people turn up to the party wearing the same top. R.U.





SIX OF THE BEST



Mar. 30, 2007

secret of SL's suc- restricting what can be ally notice it - except cess so far and will it done with it. continue? GWYNETH **LLEWELYN** outlines • SL is a single, conthe main points.

mix of characteristics ous users. not found anywhere • There is little interferelse.

are six-fold:

- SL is made up of true much in terms of policy user-generated con- or use of their platform, tent, in the sense that it's up to the users to do absolutely nothina has to be developed • The use of revolutionby Linden Lab. Other ary streaming technolworlds mostly limit ogy to upload content it is even more flexible what residents can made things like video create, like changing a texture or combing items into a bigger obiect. But in SL, in-world tools allow even ama- soon there will teurs and beginners to be an open create content.
- in SL allows content to be uniquely assigned

to users. The SL econ-redevelop it if they omy works because it is simple to identify both an object's owner and its creator, so WHAT has been the by charging for it and

REVOLUTIONARY

- tinuous world whereas THE main factor behind others have 'shards', or the success of Second separate copies of the Life and the key to its same world, to deal future survival is the with many simultane-
- ence in the world's de-These characteristics velopment by LL. The Lab does not dictate that for themselves.
 - possible.
- Currently, the client is open source - and source server • The copyright system as well, allowing anybody to completely

don't think it fits their purposes. This system allows independent development, and will ownership can easily be behind some of the be transferred under a more radical changes licensing scheme – i.e. in 2007 'under the hood'. Nobody will rethe competition, which will have a hard time coming up with something similar.

SURVIVAL

This last requirement is crucial for the platform to survive for the next two or three decades. A lot of this we take for granted, yet it's what makes SL grow 22 per cent or so each month. SL may look like a cross between MySpace (a personal, configurable space for self-expression) and eBay (easy to use e-commerce) but than either.

ONLINE GRID STATUS: 1:14 am PD1 5,012,998 1,571,553 Want to Learn More About Second Life? Tech Support at Your Fingertips

NEWS BITES:

SL DEBUT FOR BARACK OBAMA

US PRESIDENTIAL hopeful Barack Obama will appear at Forefront Media's sim on Soho Island, a live audio stream bringing his words from Saturday's RL meeting.

DUTCH MASTER GOES VIRTUAL

MASTERPIECES by Vincent Van Gogh have found a home in SL thanks to Dutch company Tr3ssis Virtual Worlds.

VIRTUAL HOME **FOR UK CITY**

MANCHESTER is the latest city to gain a home in SL. The British city will be recreated after Easter as Manchester-UK.

TRIATHLETES TRAIN IN-WORLD

TRIATHLON competitors can now train in-world thanks to the SL Triathlon club's home bike exercise routine class, complete with instructions and live music.

ANCIENT ROME TRAILING SL

WIKIPEDIA'S new chart of its most viewed articles features SL at the number 510 spot, just ahead of 'Ancient Rome'.

SECOND CHANCE

IN an interview this week I was asked whether being in SL makes me look any differently at RL.

IMPACT

It is an interesting question, how far our virtual existence affects our real one. Clearly they have a big impact on one another, not just on friendships and relationships but also in applying what you learn in SL to RL. That can take all sorts of shapes and forms, not least the business know-how that can be learnt in SL. It's much easier setting up a business here with much less financial risk - and the experience is invaluable.

SECOND CHANCE

Where I think SL is most successful, is in giving many people a second chance to express themselves or do something they couldn't in RL. Whether afflicted by illor circumstance, people may not some have had the break they needed to show what they can do. SL has given so many people this break. I hope I can in turn look differently at people in RL with this in mind.

START CHANGING SL NOW OR FACE BLEAK FUTURE

NEW FEATURES MUST BE ADDED TO TURN SL INTO MASS PLATFORM

FIVE million registra- tion with why they did. tions and rising - how can SL progress towards Philip's wild dream of 1.2 billion shopping chain Ameri- as a game, to designmembers?

role in virtual worlds needs to continue to integrate the real world to ten per cent in the with the virtual and make steps towards turning SL into a future 3D web browser.

MASS AUDIENCE

This is something that shunned in the early years of SL, fearing a corporate takeover of the world they had created. However, if SL is to progress beyond being a virtual playground and creative melting pot for a small number of enthusiasts into a mass platform, then it is compulsory. SL's growth has been so phenomenal in the last vear because of all the RL companies coming to SL and the mainstream media's fascina-

The entry of RL companies and instituitions such as the BBC and If SL is to play a leading half of 2006 started the media snowball.

> population from three space of a few months the media hype started by, for example, the arrival of The AvaStar.

HYPE

continues to attract be possible. new users and remains And of upmost imporat the cutting edge of tance is the integration virtual worlds? With of HTML - allowing 2D new features.

There needs to be a into our 3D space. shift from seeing SL



PLEASE SEND YOUR **COMMENTS TO:** regis@the-avastar.com

can Apparel in the first ing it as an interactive platform promoting, among other things, in the future, then it The rise of the German V-Business. This means making it more attractive for firms to bring their business here.

> can be attributed to Firstly, proper regulations to replace the inadequate TOS are a must.

Secondly, the graphics many veteran residents However, when the need to be improved. media hype disap- or not only will it look pears, how can Linden outdated, but many Lab ensure Second Life new features may not

websites and content

Lastly, the Lab needs to open up SL, including its economy. But then, where does that leave the Lab?

Even if all this happens. however SL continues to grow, Philip's dream will remain a dream.

@ vour ma

BEWARE OF MEGAPRIMS

Hey Regis, that meant.

for building prims is length as well as in di- The AvaStar Issue 6. 10x10x10, and if you know a few tricks changed them, they vou can build 'cut' shrank right down to prims smaller than 0.01x0.01x0.01 the minimum. But the fact that with such a big megaprim I could really save a lot of prims building houses and

other big stuff, was the 10 metre limit. But **SOMEBODY recently** convincing enough for **offered me some** me to spend a couple plained, saving their megaprims, although of hundred L\$. I got sims crashed because I didn't know what the order, and many of of it. So I looked into them were much big- it and found an article I know the normal limit ger than 40 metres, in on it [see the article in ameter. As soon as you which reported LL had

> E-MAILS OF THE WEEK **500 LINDEN DOLLARS**

people in the area combanned the creation of new megaprims – Ed.1. I asked the seller for my money back (he returned some as he wasn't aware either) - I suspect that both of us were victims.

Name supplied

WRITE TO: YOURMAIL@THE-AVASTAR.COM

LL. SORT THE GRID OUT...SO I CAN PICK UP!

Hev Reais,

Helping Hand' last it? about in SL lately.

There is certainly nothing worse than having a shoe up your backside, whether in Second Life or elsewhere. In fact, what has all this been about?

You say grid problems are responsible for this kind of stuff, but can't

I enjoyed your short it's hardly conducive to piece entitled 'A making new friends, is my actual foot."

come across a fair few sorry, my shoe seems **issues while out and** to prefer the ambience



they sort it out? I mean, around my backside more than that around

Anyway, LL, sort it out! week, as I myself have "Hello, my name's... oh, I guess there are bigger problems in the world, actually, there ARE bigger problems in the world. Newbie griefing, violence, sexual age play, racist politicians, 'nukes'...

Still, sort our grid out - or we can't chat up female avs - that's what we're all here for anyway, no?

By Rudey Kidd

POWER TO THE SL PEOPLE

YOURMAIL@THE-AVASTAR.COM

Dear Regis.

TRUST Gwyneth Llewe-Ivn to show us the way once again. Linden Lab should give her a seat in the boardroom, either that or silence her mutinous talk by throwing her in a virtual dungeon! She is absolutely right. LL needs to learn to let its baby to fend for itself.

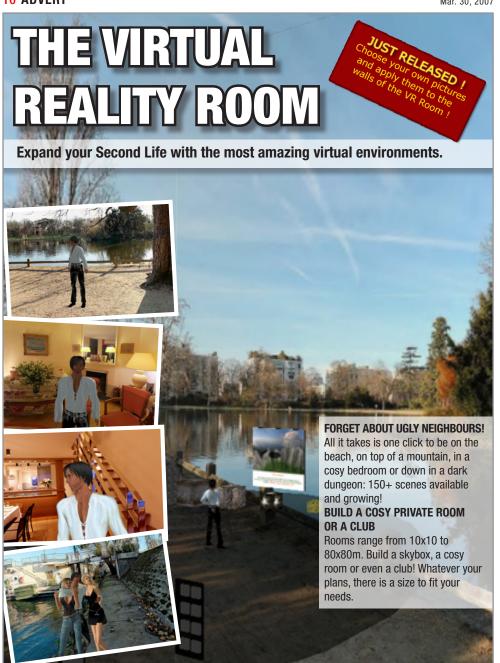
I was originally attracted to SL because I'd heard it described as an interactive version of the Internet, essentially a multi-dimensional world for communication and information.

However I've since realised SL is different, that it's not a free-for-all, it's a Linden product. They might listen to the people, but basically they run a dictatorship.

If LL want SL to grow and prosper then they are going to have to loosen their stranglehold and let the residents take over.

By Lecky Clary





Find the Virtual Reality Room by searching for

VRR Shop

SIM OWNERS IN SELL-OUT RUSH

OWNERS TEMPTED TO SELL UP AFTER US\$50.000 AMSTERDAM SALE

SOLD FOR

US\$50.000

ON EBAY

sterdam on eBay this week for said: "If the offer were great enough, US\$50,000 to an unknown buver I would have to seriously consider may spark a rush to sell sims.

Stroker Serpentine will use the Certainly Amsterdam has set a funds to finance his ambitious Eros benchmark for the future in terms of restricted adult sims project he ex- valuing SL property, and has made clusively revealed in The AvaStar last week, and other owners are now thinking of auctioning off their

popular sims in the hope of attracting equally large sums of money.

Brasil Sp Jardins owner Unger Felix

said he would consider bids for the lani Lowell is unconvinced: "I think in excess of US\$50,000, while Martin Mounier, the owner of massively popular Laguna Nude Beach and reputation in SL." Laguna Bay, is also on the lookout Taking the US\$50,000 was difficult, for potential investors. "I would sell straight away if I could get a good price for them", said Martin.

Barcelona owner Chrissy Cordeaux, associated with that sim."

By REGIS BRAATHENS THE sale of Am- although reluctant to sell her sim, it... who wouldn't?"

> sim owners aware of the fortune they may be sitting on. "The possibility of making a profit off a quality

build is difficult to ignore", said Valiant Strangelove, manager of Laguna **AMSTERDAM** Beach Club. Traffic 47,000

But SL veteran Lil-

Brazilian and Portuguese hangout some will try, but I don't think anvone else will be able to claim US\$50,000. Stroker has an incredible

> revealed Stroker: "It wasn't an easy decision to release Amsterdam, trust me. There are many memories

SL PUB CRAWL

BIZ BITES:

ESTATE AGENTS ENTER MARKET

RL residential brokers Coldwell Banker have entered the SL land

market, both selling and

leasing to residents. The

company aims to do

market research in SL for

their operations in RL.

Diageo's TheBar.com has founded six bars in their trademark look, and plans to use virtual syndication to establish the company as the SL label of choice.

SL TAX BREAK

H&R Block is offering residents cheap tax advice. For L\$100 the financial advisor company is giving away license codes for it's new Tango product, as well as other goodies.

VISTA AND SL

Microsoft Vista is now fully compatible with SL. It now functions with ATI and nVidia graphic cards.

SL JOB SEEKING

German job agency giant Jobscout24 has integrated Second Life employment opportunities into it's jobs.de online portal.

HOW MUCH MIGHT OTHER POPULAR SIMS IN SL SELL FOR?



LAGUNA BAY Traffic 95,000





PARIOLI Traffic 51,000



BRASIL SP Traffic 36,000



BARCELONA Traffic 17,000

GRAB YOUR BOARD, THE SURF'S UP!

By BILBO WINKLER

Mar. 30, 2007

SAMYJO AH IS CROWNED AS SL'S FIRST



SURFING CHAMPION AFTER A GREAT CONTEST

SURFING came to Se- the first surf champion cond Life in front of 100 in SL normally earns her this week.

caused by the popu-SamyJo Ah was able to come out top of the field of international competitors.

SamyJo, who became pion' fashion range.

spectators at the first L\$ through textures, and Namiko Pro event used her talents to design her winning board.

Despite the severe lag She won the top prize of L\$2,000, and a bonus of larity of the contest, L\$1,000 from her sponsor, Jay Fierrens of Surf Republica.

> SamyJo will now concentrate on her 'SL Surfcham-

CELEBRITY BIRTHDAY

MANY happy returns Dictatorshop king to the skies above hot air balloons. owner LANI LOWELL. of a new event.

who celebrates her first birthday on Festival got under way Thursday, Have fun!

HOT AIR BALLOONS TAKING TO THE SKIES

OYSTER BAY SIM HOSTS THE FIRST BALLOON FESTIVAL

SQUADRONS of hot air join in the fun and display

the Oyster Bay sim as part A special balloon launch

at 12pm SLT on April 1 balloons have been ta- their uniquely-designed will end the festival with a bang.





ST JUDE'S EVENT A HIT

was raised last week tistic talent. There were for the fight against tunes from Sebastian children's illnesses at Jacks and Rich DeSoto, St Jude's Hospital.

in with St. Patrick's Day Lucky Charms Party at and took place on SoHo Club Scuba, hosted by in-Island, featuring a host ternet radio celeb JVonD.

A WHOPPING L\$147.000 of SL's musical and aran exhibition of Kelseigh The week-long event tied Miranda's work and the

The first ever Balloon

this week, and residents

are being encouraged to



A-STAR GOSSIF

A DARK AND WICKED PARTY

GERMAN GOTH BAND BEYOND THE VOID WOW THE SHADOWY SIDE OF SL

A DARK and wicked good time was had by all at the Tempt an Angel club in Uzume on Monday.

Wearing amazing outfits, avatars from all over the grid filled the ballroom to dance to the hard, driving sounds of Beyond the Void, whose members include Dok Rossini, Domian Morigi, Voidian Graves and Rudolph Radford. Tempt an Angel CEO Lynden Marjkh and event planner Mar Fenua kept the pace fast and furious.

The band proved to be a crowd pleaser with an incredible finale of visual special effects.



CORTES IS IN THE SL HOUSE

RENOWNED HOUSE MUSIC PRODUCER SANTIAGO CORTES OPENS VIRTUAL CLUB





SWISS house music producer sim, is washed by the waves on the disantiago Cortes launched his adjacent beach and is an attractive

week.

name of his new venue glam, just like its owner. the club, on the UnderCity number!

own club in Second Life last addition to SL's burgeoning electronica scene.

disantiago, who in RL has The music has already proved to a residency on the Amne- be a hit with residents, with disansia World Tour, has made tiago claiming 50,000 downloads a clear statement with the of 'Second Life', Cortes' homage to the virtual world.

- First Class. The club is Despite Cortes' dubious claim to all about the glitz and the be the first dance music producer to take SL by storm are actually Glass fronted and bright, true, 50,000 is still an impressive Mar. 30, 2007

Hot Head:

Long shocking

pink flexi hair

Creations

Hair. Kirk-

stone

(56,

208.

37)

Calico

L\$ 350

Plavful:

FooFoo Dress.

Princess Peach

Canimal, Lalique

Square, Lalique

(58, 148, 22)

L\$ 200

THINK PINK!

PINK IS FUNKY AND PLAYFUL, AND RIGHT NOW IT'S IN NEARLY EVERY SHOP IN SL. MODEL SIMONA FOSS SHOWS YOU CAN HAVE FUN SPLASHING OUT WITH DIFFERENT SHADES OF THE SAME COLOUR. BE REALLY BOLD AND JUST GO FOR IT! PINK DOESN'T HAVE TO BE GIRLY - HUNKY MALE MODEL TATO DINGS-ON ADDS A TOUCH OF PINK TO COMPLETE HIS SUAVE LOOK.

Pink pair: Sylfie's Prim Seduction, stiletto with sexy Walk Pennie Lane, Serpentata (46, 166, 128)

By CARRIE SODWIND



Pink feathers: Rainbowa, Pink FUNK-kiana dulce and calLie

cLine, Plush Lambda (167, 160, 21)

with pink details Blaze, Glory (147, 67, 24)

Pin-Stripe Suit

Suave:

L\$ 500

Pink n Fluffy: Boots SF Design, Lotus (221, 229, 141)

Pink T-shirt:

Renegade, Cleary (241, 219, 122)

LS 49

On the Go: Phatt's '4 Stripes' FNKY, Cake (100, 42, 23) L\$ 350

I CAN'T DO WITHOUT...

by Blaze. He is an expert in design cuts and tex-

tures. It is simple vet so sexy. I love the way it hides all the important areas vet lets a little skin show."

I CAN'T DO WITHOUT...

"... the designer Last Call for my casual clothing. This is the Go To girl set. She

has done amazing things with office attire. It is comfy yet elegant. I have

only a few favs - I'm so terribly picky. She gives me something to strive toward!

callie cline's

STYLE HOTLINE

FASHION WITH A CAUSE

RELAY FOR LIFE IS HELPED BY THE FASHION INDUSTRY IN SL

about the fashion industry in SL is the way it has tried to give back to the community.

Whether it be for a fellow designer in need or a large scale effort with RL agencies, the SL fashion world

is always stepping up to the plate to help good causes.

This time of year is one in which many in fashion give their time, energy, talents and money to help the American Cancer Society's Relay for Life campaign, I am proud and honoured to be in an industry that has championed this cause and is charging forward this year like never before.

Just reading some of the names involved, you might think you were reading a who's who of SL fashion, but this list is about fighting cancer. Six

ONE of the most impressive things Kennedy, Nicky Ree, Fallingwater Cellardoor, Nephaline Protagonist, Torrid Midnight, Rebel Hope, Doc Eldritch, Roslin Petion, Bianca Darling, Sue Stonebender - the list could go on. From jewellers to hair makers, the fashion world is well represented among the Relay for Life teams. If you want to know more about

the cause, visit www.

slrfl.org. And you're when out shopping and you see those briaht pink kiosks, why not drop in a few Lindens - every one helps and with the SL population growing as it is, we have a won-

derful opportunity to make a huge difference in the fight against cancer.

WHAT'S HOT! **SUGAR 'N SPICE IN PARADISE**

By CARRIE SODWIND

HELENA Kirkorian, CEO of the Paradise Lost club, was looking as cute as ever this week, wearing a plain sweatshirt with a beautiful matching set of jewellery called 'Cross My Heart', designed by Sampson Suntzu. She has used it here with a casual outfit to make her look as stunning as usual. Her shoulder bunny by Wynx Whip also gives Helena that sweet-as-sugar look. It's as if she were all in-



ODESSY FORCELLA INVENTORY SNEAK PEEK

I CAN'T DO WITHOUT...

"... my beaded Salsa by the one "... the Silver Lush dress and only NONNA Hedges. Nonna

> has been my idol since my third day in SL, my inspiration in design standards. The shoes are Enkthings Kasevos."

By ISABEL BROCCO





Cezary Fish SL Birth Date: 1/25/2006 Famous for:

Mar. 30, 2007

Digital Zion, and new sim DeLodi

BV LIONILA LIGHTFOOT

LL: What kind of designer are vou?

CF: I would say a quiet designer. I prefer my creations to 'shout', not me. SL already has enough geniuses who are living legends - according to themselves. My designs are transparent, for those who

can see.

in vour work?

beauty of reality. I do not do spaceports... but if I ever did one, it would be a real one. Who does not know things, cannot same! One can watch for hours evaluate them.

with the most?

style, Bauhaus, art deco, they are zombies. ism and mystery do you dislike?

builds.

your mark style?

CF: I hardly ever use white. All **LL: Are there recurring themes** my builds are tinted with a certain 'warm' shade.

CF: My love for detail and the LL: What is the most useful skill for designing in SL?

CF: The ability to see, not simply to watch, because it is not the and not see. By seeing I mean LL: Which design gen- anticipating and understandres do you associate ing. One also needs to love what he does. One can build without CF: I love the industrial soul, but such builds are dead,

even elements of surreal- LL: Which building trend in SL

are present in my CF: I definitely dislike huge, inwork. Games like human, empty buildings made Myst and Raven with scale and water weight inare some of the stead of soul. The point is that keywords for SL encourages people to do my surrealistic things they would never try in RL and this is good... but I would LL: What is not advise trying it in RL aftertrade- wards, especially architecture and heart surgery!

IT'S A DOG'S LIFE

CEZARY FISH



By TINA (PETGIRL) BERGMAN

Dog House

Perfect home for your favourite SL pet. By Basement Desade Caledon (105, 210, 22)

L\$300

Newfoundland

This dog interacts with you in many ways. Enrico Genosse Turning Isle (15, 135, 27)



German Shepherd By Darrly Chang Kuula (220 131 23)



Fire Hydrant D&D Dogs, Inc. By Darrly Chang Kuula (220 131 23)

Ulysse - Cocker Spaniel (breathes/head movement)

Looks up when his head is touched, and you can control his head movement. Hibdon (38, 241, 24)

L\$500



By Deborah DeFarge



with the natural landscape.

MYSTICAL MEDIEVAL KINGDOM

A SNEAK PREVIEW OF THE NEW AVILION SIM WHICH OPENS THIS WEEKEND

BV MANTA MESSMER

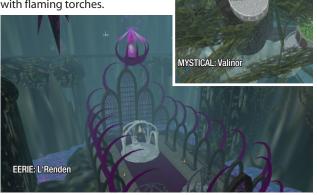
Mar. 30, 2007

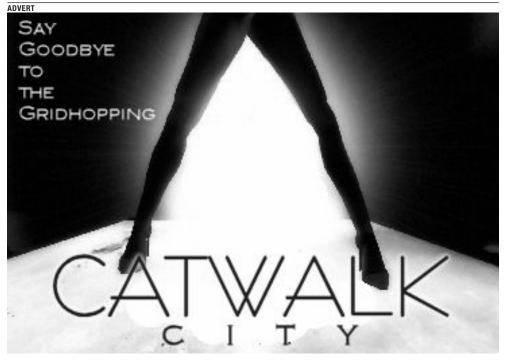
THE medieval kingdom of Avilion Isle is set to open on April 1 - but The AvaStar has been given an exclusive sneak preview of the new sim.

Founder Serenity Sieves proudly showed off the finished sim, the third in the three-sim Avilion estate, and as our snapshots illustrate, the fantasy kingdom consists of two dramatically different settlements.

The serene and mystical city of Valinor is home to the high elves and occupies an appropriately lofty position atop the trees. The lush green area is dotted with ornate temples and dwellings, created in circular designs harmonious

Deep in the bowels of Avilion are the dark eerie caverns of L'Renden. The boggy underworld is populated with strange blue and green vegetation and creepy shrines lit with flaming torches.





TRAVEL FEATURE

and relax?

I rez my portable desert somewhere at 500 metres height. It is 16 sims big because my head requires space and horizon.

sims?

I think Odyssey, managed by see?



GAZIRA BABELI'S SL TRAVEL TIPS!

By CARRIE SODWIND

Sugar Seville and Beavis Palowakski, is actually the most crea-

ent kinds of culture and people. When I need peace for scripting Rubaivat Shatner is also doing a good 'traditional new-media' activity in Ars Virtua Centre. I like to make a random teleport But I've also seen a lot of 'wild' creativity in sandboxes like Sex What are the most creative Estate and Mature Sandbox.

Apart from good or bad design details, sims to me are just 256 metres squared places. People make the difference for me.

What I think everyone should see again is the SL arrival hub. It's a very meaningful place. I

tive and experimental sim in SL. could also suggest the old lan Where do you go to hang out They are mixing together differ- Ah's squat in Odyssey close to the top of mountain.

What are your tips for exploring SL?

somewhere, and if I meet people I always talk to them.

How do you find new places?

Which sims should everyone Toolbar, Search, Places, Any Category... Find: something new.





Better World Island

Better World (42, 173, 25)

One of In's favourite places is the utopian Better World. Tour the island, from Darfur to Irag, and inform yourself on RL trouble spots or just have a nice cross-legged sit down in one of the hippy lounges.



Slackstreet Studios and Backlot

Slackstreet(126, 128, 26)

Check out the studios at Saijo City, Southside and take a look around the Sci-Fi heaven. Hovering vehicles of all sorts move around the graffiti drenched urban area, and there are free test drives on cool gadgets.



Susi's Photo Gallery

Ochreous (201, 121, 248)

The famous Susi Machinima Gallery is a place for artists and fans to check out each other's work, have a wander, and visit the theatres scattered across the sim under the gaze of a giant Michaelangelo's David.







BEST FRIEND SHOCK

SHE WANTS TO HAVE A LESBIAN FLING WITH ME - WHAT DO I DO?

first came to SL, I decid- make love to me. When haps she was having ed to stay away from I said I didn't like her in a bad night. If you sex because I didn't that way, she became decide you want to want the usual emo- irritable and called me experiment with her, tional roller coaster. My best friend recently how can I keep her as a a mutual decision. If divorced her SL hus- friend but not a lover? you don't want to be band, and we were in -M.A. my hot tub chatting Randi says: Don't let she's really your friend,

Dear Randi: WHEN I out that she wanted to don't want to do. Pera tease. I'm really upset, fine. But it must be

the other day when your friend pressure she has to accept that she suddenly blurted you into anything you you are heterosexual.

So are you with her that way and

RANDI'S PHOTO **CASEBOOK** WEEK 2

Emma and Steph hit a trendy singles bar...

I NEED TO KNOCK **BACK OLDER GUY**

Dear Randi: MY SL neighbour is a pleasant older gentleman who has lots of money. I enjoy his company, but I think of him just as a friend and not a potential boyfriend. He has frequently given me gifts of jewellery and home furnishings, and a few days ago he told me he had loved me since we met, produced a flashy diamond ring and proposed marriage. How do I let him down without hurting his feelings? — S.R. Randi says: Very carefully! It's very easy for men to cross the line from friend to lover, especially if they're quite lonely.

Tell him, if it's true, that you're not ready for SL marriage to anyone at the moment. And introduce him to all your female friends! He might well thank you someday.

SECRET OF MY ESCORT PAST

Dear Randi: I JOINED SL a few months ago after reading about the money some residents were making. I went into the escort business and became very successful, some weeks earning as much as L\$35,000. But I was feeling uncomfortable about sex with strangers and quit about a month ago. Now I have met a wonderful newbie with no knowledge of my past. He wants to marry me in SL and meet in RL. What should I do? — O.M.

Randi says: Don't tell him about your past unless he asks. If he finds out don't deny it, but don't volunteer details unless he probes. But above all, don't lie to him. If he's a good guy he'll forgive you for having sex with other men before you met each other.



to be continued...

natural skin

elim island



THE GUIDE TOP EVENTS AND ENTERTAINMENT

THIS WEEK: GARDENS



TAKE A BREAK FROM THE HECTIC PAGE OF SECOND LIFE

THE gardens of SL offer a peace- its sister sims Midnight Reflections vour virtual existence.

new SL Botanical Gardens (194, 60, 38). Paths wander through the A parrot welcomes you to Whislush green landscape, over hills, pering Rocks Public Park in Deulthrough trees and past verdant changil (17,231,21), a guietly engardens. There's a winter garden, winding stone walkways and lots of places to settle down and on the campfire while you watch watch a sunset.

(240,59,501) is the most naturally breathtaking spot in SL. The soaring mountains and dramatic waterfalls join wooden bridges over calm lakes. This peaceful paradise is rocky, with rich greenery against deep blue waters.

Image Reflections (62,128,26), with seeking some quiet time.

ful haven from the hectic pace of and Secret Reflections, is also an impressive sight to behold, with You can easily become lost in the plunging waterfalls, tree houses and a rainforest to explore.

dearing campsite. Tour the lake on a raft or toast some s'mores monkeys swing from tree branch-Bliss Basin in FuturePerfect es. There are also lots of private spots for snuggling with a friend. The stunning new Asagao Memorial Park (83,168,24) offers a special reflection place for those whose lives have been touched by the suicide of a loved one. Its rolling hills offer solace to any traveller

FLOWERING BEAUTY THE RAINFOREST



Tiki torches light your way as you wander among the fabulous flowering bushes and trees. Where: The Rainforest (128, 108, 22)

RELAX ON THE GRASS CENTRAL PARK



Explore a sprawling lagoon, playground, formal gardens and picnic areas. Where: Central Park (145, 36, 22)

WATERY WONDERS TRANQUILITY GARDEN



A great place to watch the fish swim while you dream away undisturbed. Where: Achemon (70, 122, 109)

3.30. - 4.5.

DON'T MISS!



BEDTIME STORYTELLING

A round-robin story telling event at the Blue Angel challenges each player to add three lines to a story in turn. Get your thinking cap on and join in the fun!

When: April 4, 21:00-22.30 Where: Windermere (224,194)



COMBAT EXPO

Sick of violence in SL? Then don't visit the combat expo taking place this week – where there will be weapons, dealers and gunsmiths.

When: March 26 - April 2 Where: Armoy Island (136, 87)



CHRISTIAN BLUES

SRV4U takes his sorrows to the stage with an intimate early evening show in SoHo.

When: March 30, 18:00 Where: SoHo (92,111)



DADDY TEACHA

RL Reggae star Daddy Teacha takes his avatar Naphtali Hawks to the grand opening of the Playerz Club.

When: April 3, 14:00-17:00

Where: The Rookery West (200,142)



BEYOND THE VOID

The German goth rock band descend into the darker reaches of SL with a gig at Club Gothic. When: March 30, 14:30

Where: Slosser (188, 33, 710)





FLEXIDRESS CLASS

All you need is free group membership and basic building skills.

When: March 31, 17:00 Where: Yawgoo (120, 121)

EVENTS OF THE WEEK



STREAMING AUDIO LESSONS

Need to stream audio in SL? Whether you're a musician or a businessman, a panel of experienced experts will help you

When: April 3, 18:00-18:45 **Where:** Somerset (232, 197)



NERDY NIGHT

Indulge your inner geek this Monday, as dweeby avatars party on while competing for the L\$250 prize for the nerdiest male and female!

When: April 2. 16:30-18:00 **Where:** Ring of Fire (186,187)



STAR TREK WHALE WATCHING

Where's the best new place in SL for whale watching? The Star Trek Museum, of course, with two humpback whales courtesy of Captain Kirk.

When: March 31, 12:00-13:00 Where: TovaDok II (89,213)



An afternoon of country music with Jeff Tully all in the name of

When: April 1, 14:00 Where: Dixie Land Estates (130, 132)

WANT TO SEE YOUR EVENT HERE?

DO you have an event which you would like to see published in The AvaStar's Events section? If so, email us details at newsdesk@the-avastar.com.



MOONLIGHT VISION

Dressed up in your finery with no place to go? Waltz over to the grand opening of Moonlight Vision, and enjoy music from the 1930s to the 50s.

When: March 30, 20:00

Where: Vision of Trust (145,68,22)

How to...

Everything a newbie needs to know!

Mar. 30, 2007

HOW TO... START UP YOUR OWN BUSINESS IN SECOND LIFE

IF you've been busy creating in SL you may well Firstly, click on Edit and then Groups. Select Create, want to start up a business to sell your wares.

Creating a company is optional and you do not need to do so in order to open a store. The easiest way to set up your own organisation is to start a group.



You are invited to share in our good fortune.

We will exchange wedding vows on the 30th of

and fill out the form with some information about your new company or group. Once everything looks good, click on OK and you will be charged L\$100 to start the group. You can then define roles and titles, and the group can then be your company.

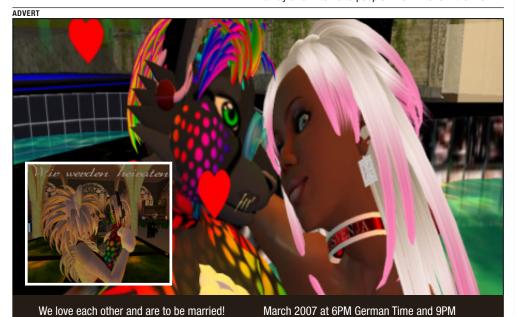
This could be useful to your fledging store if you decided to offer group memberships to customers, through which you can let them know about new items for sale.

Next, you will need a store. There are several options rent a booth in a mall, rent some land and build or buy a structure or rent or buy some space in another store - ideal if you only have a few items to sell.

Remember that advertising is critical, so take time to get the word out. It may take time to get noticed by other shoppers, so take out a classified ad and give away a few items to people who will show them off.

Game Time. Please come and celebrate with us!

Svenja und Tefnut



GRAB YOUR FREE

thrill of freefall in the virtual sky? Skydive. Don't forget a parachute!

Skydiving Shop at Abbotts Aerodrome (Abbotts 159, 154, 151). The If you want it to open higher up, say Terra E-Chute by Cubey Terra is basic, but works perfectly. It looks like your target using the arrow keys. a black dot on your back when you wear it. If you want to try it straight

down on the Sky-



DO you want to experience the side the shop, right click and choose

The Pod flies up to 4,000m before You can grab one for free from the ejecting you, and the basic 'chute opens automatically at about 200m. "Pull". You can then try to land on

> If you want to check how fast you're improving your skills, the free Terra Jump Tracker counts your successful and unsuccessful jumps. The Terra Skydiving Target 3 is also free. If you land within 18 metres of the bullseve with a Terra Sport parachute, the target measures and records your distance, and records the best 40 jumps. A particle marker shoots into the sky to guide skydivers to the landing zone, and you can see how strong is the wind, too. The last thing to do: invite friends to a skydiving party!

DO'S AND DON'TS OF ANIMATION OVERRIDES

TRACKER:

By GAETANA FAUST



- + Put on an AO to customise the way you walk, stand, sit, and fly.
- + Grab a free AO and add your own animations.
- + Use simple commands (typically /ao on and /ao off) to control your ovverride.
- Try AOs that come with HUDs, bracelets, earrings, necklaces and even shoes.
- + Test drive the animations at the store before you buy.

- Keep the wobbly default walk
- Use a crazy A0 that has lots of unnatural movements or particle effects.
- Leave your AO on when you want to use another animation like Dance or Sit. You need to remove it for these to work properly.
- Be afraid to experiment with different animations to find ones that work for you. Why walk into a room when you can pirouette?

DIARY OF A NEWBIE

SPINNING A WEB

AS any right-thinking penniless newbie would, I spent my first moves hunting down any freebies I could find.

I'd decided that an interesting appearance was key to a happy virtual social life, so with the idea of becoming a wizard I visited a magic shop offering free goods. But the freebie was neither a pointed hat nor a cape.

Upon unpacking my free gift and trying on the contents I found myself peering out of the head of a giant spider. This is perfect, I thought. This would get me noticed.

However folk were not as welcoming as I'd imagined. My friendly hellos were met with terror, indifference and in one case, unprovoked abuse. So after a disappointing afternoon I headed for the beach. It was sitting on the empty golden sands gazing out to sea that I realised that although spiders are as unpopular in SL as they are in RL, life for the





Swedish Quality Design











The household name for elegant, modern design. ByTina (PetGirl)Bergman.

[EXAKT]

currently features four product lines

LAMPS INDOOR FURNITURE **GARDEN FURNITURE ACCESSOIRES**

(handbags, vases, scripted fans, rugs)

Bring some light (and modern elegance) to your (Second) life. Just visit my shop in:

> EXAKT MAIN STORE. Verloren (216, 30, 33)







Verloren 216, 30, 33.







THE AVASTAR: What is your best feature? KRYPTONIA PAPER-

Designer, model

Crazy but down

and advisor

to earth

DOLL: I'm verv multitalented - a builder. designer, helper, inlikes to create funny, TA: What is your favourite place in SL?

to just explore, ex- still manage to make TA: What are the plore, explore! Maybe time for everyone that City of Acropolis – it needs me. My friends is four-sim spot, with and family always a nice waterfall. You take first place. or in a spaceship!

TA: How do you KP: Less lag, griefers **spend your time in** and bugs and more Second Life?

ti-lingual - but at the building offices and same time I'm still a houses with my businormal resident who ness partner Mango ever created. When I Splash, thinking up was just 12 days old, silly, crazy stuff and new designs for the I designed my own hang out with friends. shop or attending bed and entered it in my many modelling the 'Show and Tell' a favourite. I still love hectic lifestyle but I it's my best work.

can tour it on a flower TA: What would vou stressed it helps to change in SL?

help for newbies.

KP: I'm usually very **TA:** Which personal structor, model, mul- busy. I might be achievements are

you most proud of? **KP:** The first object I management competition in NCI

most precious items in vour inventory?

KP: Pictures of friends and family. When I'm look at pictures from the past – people who inspired me or crazy photos which cheer me up.

TA: If SL had a president, who would you vote for?

KP: I think I'd vote for Torley Linden. I love the way she represents Linden Lab. She does a great job and I admire her, and also **KP:** It's hard to choose appointments. It's a and won! I still think I adore her textures, pictures and tutorials.